



alto
seating systems



About Alto Seating Systems...

Founded in 1990, Alto Seating Systems is the UK's leading supplier of demountable seating solutions. From our factory in Redditch, England, we design and manufacture bespoke grandstand seating for a wide range of indoor and outdoor sporting, leisure and entertainment applications. This includes legacy seating solutions for heritage events such as the Olympic Games.

Our focus is to enhance the spectator experience by maintaining clear sightlines and providing the highest levels of comfort and legroom for every event. What is more, every installation exceeds all current health and safety guidelines for spectator safety.

Alto Seating Systems can deliver a cost effective primary seating solution to meet the constraints of the tightest footprint or increase existing stadium capacity. With almost two decades of experience in the spectator seating industry, we have clients around the world using our systems in a wide range of applications including:

- Sporting Events
- Public Events
- Concerts
- Theatre
- Product Launches
- Education
- Conferences
- Exhibitions



Spectator Comfort

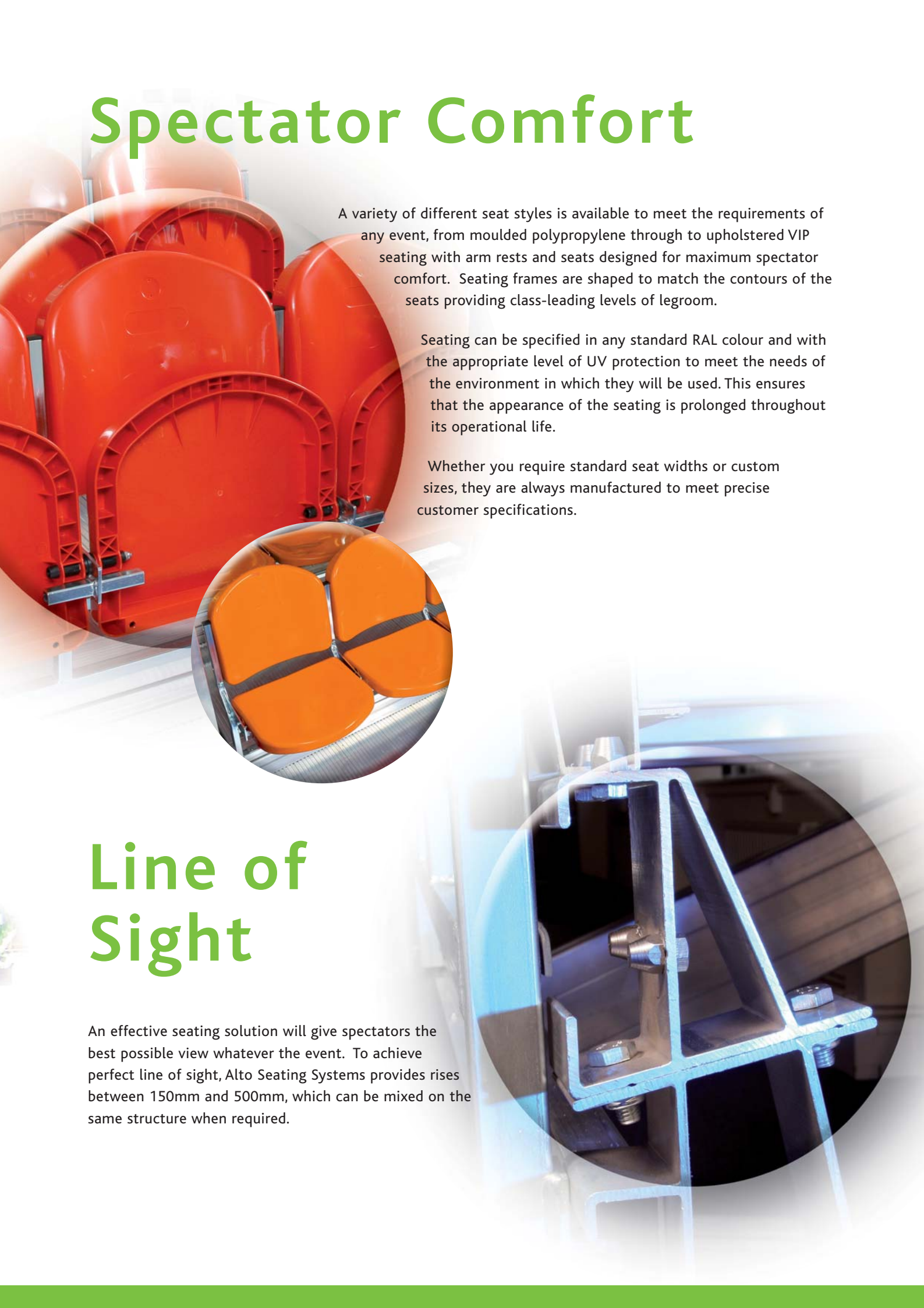
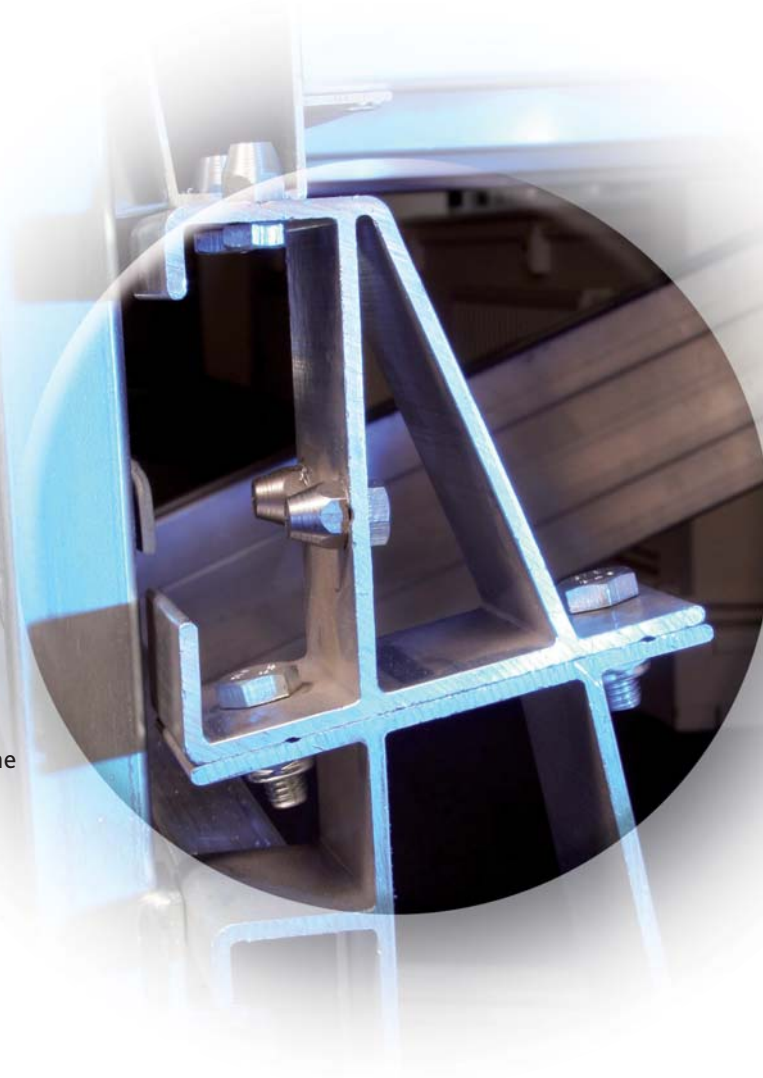
A variety of different seat styles is available to meet the requirements of any event, from moulded polypropylene through to upholstered VIP seating with arm rests and seats designed for maximum spectator comfort. Seating frames are shaped to match the contours of the seats providing class-leading levels of legroom.

Seating can be specified in any standard RAL colour and with the appropriate level of UV protection to meet the needs of the environment in which they will be used. This ensures that the appearance of the seating is prolonged throughout its operational life.

Whether you require standard seat widths or custom sizes, they are always manufactured to meet precise customer specifications.

Line of Sight

An effective seating solution will give spectators the best possible view whatever the event. To achieve perfect line of sight, Alto Seating Systems provides rises between 150mm and 500mm, which can be mixed on the same structure when required.



Safety

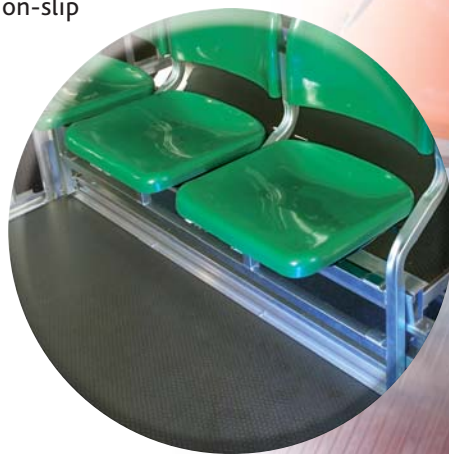
Every bespoke seating solution supplied by Alto Seating Systems is manufactured under ISO 9001 quality procedures with the finished product meeting all HSE, Green Guide and, where applicable, local and worldwide guidelines and legislation. Construction is quick and easy using patented push-fit, tamper proof connectors that enable beams, cross-ties and braces to be securely slotted into position. A special tool is required for deconstruction ensuring a safer and more secure spectator environment.

All balustrades, hand and guard rails are designed to meet the 100mm sphere rule as well as all height and loading requirements to provide optimum safety height without compromising sight lines. Aisles and gangways are generously proportioned giving unobstructed access irrespective of the rise of the seats. Additional centre aisle handrails can be included if required.



Deck Systems

Two different types of decking can be supplied according to customer preference. Traditional top quality phenolic-coated spruce-based plywood harvested from regenerated forest sources provides a durable, non-slip deck and a safe environment for spectators. Alternatively, an aluminium deck can be specified for more robust applications.



Construction & Storage



Alto Seating Systems uses fully recyclable aluminium, providing a robust and reliable lightweight structure that is easy to handle and store and delivers an excellent return on investment.

Fully adjustable for the most demanding terrain, grandstands designed and manufactured by Alto Seating Systems are easier to construct and strike down and require fewer manpower resources than traditional scaffold-based seating systems.

We also provide a range of pallet systems that protect against damage during transportation, minimise storage requirements and improve the life of the product.

Consultancy

Alto Seating Systems works closely in partnership with clients to design the optimum seating solution for any given footprint from concept to reality. We use the latest CAD facilities to include every required element including vomitories, pedestrian walkways, VIP areas, press boxes, lighting and camera platforms, bar facilities and storage areas.

After confirming the feasibility of a proposed design during a site visit, our design team and in-house manufacturing operation work in close partnership to deliver the perfect solution. We can respond to the shortest deadlines as we control the whole process without needing to subcontract.



Typical Alto Seating Projects

UK

- London Earls Court
- Opera Holland Park
- World Cross Country Championships, Belfast
- London Olympia
- Millennium Dome
- Silverstone F1
- Brands Hatch Superbikes
- Colchester United FC
- Chippenham Town FC
- Pinewood Studios
- Nottingham University Equestrian Centre
- Scottish National Equestrian Centre
- SGB Eventlink
- Austen-Lewis

International

- Olympic Games
- Walt Disney, Florida, USA
- Municipality of Nicosia, Cyprus
- New England Patriots, USA
- Ajax FC, Netherlands
- Marconi Stallions FC, Australia
- MGM Grand, Las Vegas, USA
- Mohegan Sun Casino, USA
- ATP Masters Nasdaq 100 Tennis, Miami, USA
- Moravian College, Pennsylvania, USA
- Delaware State Fair, USA
- US Tennis Association
- Madinat Jumeirah Resort, Dubai
- SGA Production Staging, USA
- Seating Solutions, USA

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